



# **SPONSORSHIP LETTER**

UNITED ATH-



EST. 2011

In emergency situations and times of need, our public safety personnel serve as the community's first line of defense. No matter the Holiday, weekend, birthday, or family event, these local heroes put their lives on the line to keep us safe. Through athletic initiatives, we (United Athletics) seek(s) to support our first responder community and their families from the many health risks associated with the traumatic events they encounter.

## ***We Are United Athletics USA.***

United Athletics, USA is recognized under IRS Section 501(c)(3) and is fully tax-exempt—making contributions tax deductible, comprised of dedicated professional first responders—including police officers, firefighters, and other law enforcement professionals—who bring elite athletic talent from across the country.

Our mission is to promote organized sports and physical activity as a positive outlet for the everyday stresses first responders and their families face. Our athletes compete year-round both nationally and internationally, culminating every two years at the World Police and Fire Games, the world's largest multi-sport athletic event for active and retired public safety personnel.

Over the past decade, United Volleyball—now part of the broader United Athletics, USA—has proudly represented the United States in both Men's Indoor and Beach Volleyball at the World Police and Fire Games. Our athletes have earned multiple medals:

**2011 | New York City, USA** Bronze – Men's Division 1 Indoor Volleyball

**2013 | Belfast, Ireland** 4<sup>th</sup> Place – Men's Division 1 Indoor Volleyball

**2015 | Fairfax, US** 4<sup>th</sup> Place – Men's Division 1 Indoor Volleyball

**2017 | Los Angeles, USA** Silver – Men's Division 1 Indoor Volleyball

**2019 | Chengdu, China** Silver – Men's Beach Volleyball | Bronze – Men's Division 1 Indoor Volleyball

**2022 | Rotterdam, Netherlands** Gold – Brazilian Jiu Jitsu | Silver – Men's 50+ Beach Volleyball | Bronze – Men's Division 1 Indoor Volleyball | Bowling: 3 Silver, 1 Bronze

**2023 | Winnipeg, Canada** Gold – Men's 50+ Beach Volleyball | Gold – Men's 50+ Indoor Doubles Volleyball | Gold – Women's Bench Press | Silver – Women's Indoor Volleyball | Bronze – Men's Division 1 Indoor Volleyball | Bronze – Men's Open Beach Volleyball | Bronze – Men's 40+ Beach Volleyball | Bronze – Men's 50+ Beach Volleyball | Bronze – Men's Toughest Competitor Alive | Bronze – Men's Doubles Darts

**2025 | Birmingham, USA** Gold – Men's 50+ Beach Volleyball | Gold – Women's Javelin (Track & Field) | Silver – Men's 50+ Beach Volleyball | Silver – Men's Toughest Competitor Alive | Bronze – Men's 50+ Beach Volleyball | Bronze – Men's Open Beach Volleyball | Bronze – Women's Beach Volleyball | Bronze – Men's 40+ Indoor Doubles Volleyball | Bronze – Men's 50+ Indoor Doubles Volleyball | Bronze – Men's Toughest Competitor Alive Team

## ***Why Your Support Matters***

We are now seeking partners to support these exceptional first responders as they represent the United States at the 2027 World Police and Fire Games in Perth, Australia. Your help will:

***Empower Local Heroes*** | First responders sacrifice daily for our safety; let's give back.

***Global Athletic Stage*** | Exposure at an Olympic-style international event with 60+ sports, 10,000+ athletes, and 70+ countries involved.

***Proven Impact*** | A solid medal legacy and expanding athletic program showcase growing reach and achievement.

Thank you for your consideration and your continued support of our nation's bravest. If you have any questions, please feel free to reach out at your convenience.

## ***United Athletics, USA***



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## ***Event Sponsorship Opportunities***

### ***Day of Event Sponsor – \$2,000***

- Recognition as the official day sponsor of Battle of the Beaches
- Logo displayed on event signage and marketing material
- Public acknowledgments throughout the event
- Logo featured on website and social media
- 10x10 Vendor Space

### ***Raffle Sponsor – \$1,000***

- Recognition as the official raffle sponsor
- Logo displayed on raffle table signage
- Public shout-outs during raffle drawings
- Logo featured on website and social media
- 10x10 Vendor Space

### ***Food Sponsor – \$750***

- Logo displayed at food stations throughout the event
- Public acknowledgments during announcements
- Logo featured on website and social media

### ***Drink Sponsor – \$750***

- Logo displayed at drink stations throughout the event
- Public acknowledgments during announcements
- Logo featured on website and social media

### ***Individual Court Sponsor – \$500 per court***

- Sponsor logo displayed prominently on assigned court
- Recognition in the event program and website
- Mentions during games on sponsored court

### ***Product/Basket Donation for Raffles***

- Donate products, gift baskets, or services to be raffled during the event
- Recognition during raffle announcements
- Logo featured on raffle signage, website, and social media

## ***Player Sponsorship Opportunities***

### ***PLATINUM PLAYER SPONSOR – \$6,000***

- Elite player sponsor
- Sponsor table at all Battle tournaments
- Logo on Battle tournament fan gear
- Monthly social media shout-outs on United Athletics social platforms
- Custom meet & greet + photo op with sponsored player
- Logo on website and all promo gear, jerseys, and warm-ups in Perth

### ***GOLD PLAYER SPONSOR – \$3,000***

- Sponsor table at all Battle tournaments
- Logo on Battle tournament fan gear
- Monthly social media shout-outs on United Athletics social platforms
- Logo on website and individual player promo gear in Perth

### ***SILVER PLAYER SPONSOR – \$1,500***

- Sponsor table
- Social media shout-outs
- Website logo

### ***BRONZE PLAYER SPONSOR – \$500***

- Social media shout-outs
- Website logo



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## 2026 Battle of the Beaches | United Athletics

### Sponsorship & Donation Reply Form

**Yes! I would like to support Battle of the Beaches:**

(Please return to Samantha Julien on or before \_\_\_\_\_)

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### Event-Day Sponsorship Packages

- ☐ Day of Event Sponsor – \$2,000
- ☐ Raffle Sponsor – \$1,000
- ☐ Food Sponsor – \$750
- ☐ Drink Sponsor – \$750
- ☐ Individual Court Sponsor – \$500 per court

### Product/Basket Donation for Raffles

- ☐ I will be donating a product/basket/service for the raffle
  - ☐ Dropping off donation on: \_\_\_\_\_
  - ☐ Please arrange pickup from: \_\_\_\_\_

### Two-Year Sponsorship Opportunities

- ☐ Player Sponsor Platinum – \$6,000
- ☐ Player Sponsor Gold – \$3,000
- ☐ Player Sponsor Silver – \$1,500
- ☐ Player Sponsor Bronze – \$500

### No, I am unable to sponsor at this time

- ☐ Please keep me in mind for future events.

### Contact:

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